Webinar: Building Blocks for Population Health
– a HealthcareWebSummit Event, 1PM Eastern, Thursday, October 20th, 2016

The health system perspective
Building Blocks for Population Health

Thursday, October 20th, 2016
1:00 - 1:30+ p.m. Eastern (10:00 to 10:30+ a.m. Pacific)

- Special HealthcareWebSummit 30+ Minute Edition
- The Mount Sinai Perspective on Population Health

- Challenges and opportunity for delivery systems in value
- Approach to managing high-risk populations
- Strategies to develop ambulatory quality & utilization management program across large delivery system
- Key Mount Sinai population health case experience and lessons learned

Faculty:
Meena Bansal, MD
Deputy Chief Medical Officer
Mount Sinai Health Partners
Chief Medical Officer, Mount Sinai Care

Faculty:
Lindsay Jubelt, MD, MSc
Senior Medical Director
Mount Sinai Health Partners

Individual Registration Fee: $95. Post-Event Materials: $45 for attendees; $160 for non-attendees after the event.

Corporate Site licensing also available (see inside for details) Use the form on the back page to fax or mail your registration or call 209.577.4888

Online: To register or get detailed information on the web, go to:
http://www.healthwebsummit.com/pophealth102016.htm
The challenge is before us all: how to make healthcare better by delivering more value—a better experience and higher quality at lower cost. What is not as clear is how quickly the industry will transform, and exactly what sequence of steps needs to be taken to manage the transition from fee for service to fee for value.

Mount Sinai Health System has two key goals: (1) to be the most effective population health manager in the New York market; and (2) to be the hospital system of choice for population health managers. Mount Sinai’s Health System has been transitioning from a primarily fee-for-service model of care to one that is also inclusive of value and risk-based population health. The Health System has undergone clinical and economic transformations in support of Mount Sinai’s vision to be the leading population health manager in the competitive New York market, as well as the best possible partner to the Health System’s broad physician community.

This includes fostering care management and clinical model redesign to ensure that high-value care is delivered by the Health System and its partners, working with payers to establish the new economic models that support the delivery of value-based care, and building the Health System’s clinically integrated network – Mount Sinai Health Partners IPA, LLC.

The Mount Sinai Health System is an integrated health system committed to providing distinguished care, conducting transformative research, and advancing biomedical education. Structured around seven hospital campuses and a single medical school, the Health System has an extensive ambulatory network and a range of inpatient and outpatient services—from community-based facilities to tertiary and quaternary care. The System includes approximately 7,000 primary and specialty care physicians; 12 joint-venture ambulatory surgery centers; more than 140 ambulatory practices throughout the five boroughs of New York City, Westchester, Long Island, and Florida; and 31 affiliated community health centers.

Please join us Thursday, October 20th, 2016 at 1 PM Eastern as Mount Sinai Health Partners' Meena Bansal, MD and Lindsay Jubelt, MD, MSc share their health system population health insights and experiences in the HealthcareWebSummit event: Building Blocks for Population Health: The health system perspective.
Learning Objectives

After attending this webinar, attendees will be able to:

1. Understand the challenges and opportunity for delivery systems in value
2. Outline the approach to managing high-risk populations
3. Explore strategies to develop an ambulatory quality and utilization management program across a large delivery system
4. Ascertain key Mount Sinai population health case experience and lessons learned
5. Engage in interactive learning through online question submission, attendee feedback and opportunity for follow up questions, and networking with attendees, faculty and other professionals through dedicated LinkedIn group.

Who Should Attend

Interested attendees would include:

- C-Suite Executives
- Medical Directors
- Population Health Executives and Staff
- Clinical Executives
- Care Management Executives
- Quality Management Executives
- Strategy and Planning Executives and Staff
- Innovation Executives and Staff
- Health Reform, Transformation and Clinical Integration Executives and Staff
- Informatics Executives and Staff
- Managed Care Executives and Staff
- Provider Network Managers and Staff
- Provider Contracting Managers and Staff
- Business Intelligence Executives and Analysts

Attendees would represent organizations including:

- Hospitals and Health Systems
- Health Plans
- Provider Networks
- Medical Groups
- Accountable Care Organizations
- Government Agencies
- Business Process Organizations
- Solutions Providers
- Care Management Organizations
- Associations, Institutes and Research Organizations
- Pharmaceutical Organizations
- Media
- Other Interested Parties
Since 2015 Dr. Bansal has served as the Chief Medical Officer of Mount Sinai Care LLC and Deputy Chief Medical Officer for Mount Sinai Health Partners, the population health platform the entire Mount Sinai Health System. In this role, Dr. Bansal has the opportunity to translate findings from research/clinical trials to address population health needs in an ever-changing healthcare landscape.

Dr. Bansal joined the faculty at Mount Sinai in 2001 after completing Gastroenterology Fellowship at the University of Pennsylvania. In 2002 she became the Transplant Hepatology Fellowship Director, leading one of the largest transplant hepatology fellowships in the United States.

While remaining clinically active, she has also developed an NIH-funded basic research program focusing on understanding underlying molecular mechanisms of liver fibrosis/cirrhosis in an effort to develop novel anti-fibrotic therapies. Her current research interests focus on how HIV may promote hepatic inflammation and fibrosis as well as novel treatments for Non-Alcoholic Steatohepatitis (NASH).

She became the Director of Translational Research in the Division of Liver Diseases in 2013 and is the principal investigator in a number of clinical trials for the treatment of Hepatitis C and NASH.

Lindsay Jubelt, MD, MSc is the Senior Medical Director of Population Health at Mount Sinai Health System and Assistant Professor of Medicine in the Icahn School of Medicine. Dr. Jubelt leads clinical program redesign across the health system.

She is a practicing general internist in a team-based primary practice at Mount Sinai Hospital that cares for high-risk patients. Her research is focused on care coordination and delivery system redesign. In her work, she aims to strengthen the health system’s role as a learning laboratory to improve the quality and value of care provided to patients.

Dr. Jubelt received her B.A. from the University of Pennsylvania her M.D. from Stony Brook University. She completed her internal medicine residency at the Massachusetts General Hospital followed by training in health services research via the Robert Wood Johnson Clinical Scholars Program at the University of Pennsylvania.
Corporate Pricing, Terms and Conditions

Individual vs. Corporate Site License Pricing

- Individual registrations cover a single phone line.
- Multiple persons may listen via speaker phone for the individual registration fee.
- Each individual receives a unique dial-in ID that is not re-useable.
- Corporate pricing is available when registrations are desired for more than one phone line.

Corporate Site License Attendee Registrations

- Organizations individually register all participants for web access and e-mail delivery unless arranged otherwise with MCOL, but corporate pricing will apply based on the number of employees registered.

Eligibility

- Corporate pricing is only available to single organizations, or parent organizations and their affiliates.
- Professional Associations or other groups of separate organizations may not combine for corporate pricing.

Pricing Schedule

Events priced at $95 individually: Site License pricing for one of any $95 individual events is based upon the number of covered connections, according to the following table.

### Price Schedule

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Equivalent Price per employee and total savings compared to individual $95.00 price*:

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* based upon the midpoint of employees in each range