Webinar: Consumer Driven Care 2017 and Beyond
– a HealthcareWebSummit Event, 1PM Eastern, Wednesday, January 25th, 2017

Registration

Individual Registration Fee: $195. Post-Event Materials: $45 for attendees; $260 for non-attendees after the event.

Corporate Site licensing also available (see inside for details) Use the form on the back page to fax or mail your registration or call 209.577.4888

Online: To register or get detailed information on the web, go to:
http://healthwebsummit.com/consumerdriven012517.htm
The 2016 Kaiser Family Foundation / HRET Survey of Employer-Sponsored Health Benefits indicates that the percentage of covered workers enrolled in an HSA or HRA account-based HDHP has risen from 4% in 2006 to 29% a decade later in 2016. In fact, the portion with consumer driven plans rose fifteen percentage points since the dawn of the ACA (from 13% in 2010 to 29% in 2016).

While consumer driven health plans and consumerism initiatives have grown substantially since tax advantaged HRAs were introduced in 2002, and HSAs/Qualified HDHPs in 2004; it is anticipated that they will become an even greater focal point of health policy going forward, with the Trump Administration and Republican Congress taking charge of the healthcare policy agenda in 2017.

Stakeholders positioning themselves in 2017 and beyond are well served to re-familiarize themselves with the components, issues, trends, challenges, opportunities and current data related to consumer driven health plans, including HSAs, HRAs, HDHPs, other related products, technology and consumerism initiatives.

Please join us Wednesday, January 25th, 2017 at 1 PM Eastern as prominent national consumerism experts Eric Remjeske, President and Co-Founder of Devenir, and John Young, Chief Executive Officer of Consumer Driven, LLC provide a state of the art examination of the consumer driven landscape going forward, in the HealthcareWebSummit event: Consumer Driven Care 2017 and Beyond - Data, Policy, Issues, Trends, and More.
Learning Objectives

After attending this webinar, attendees will be able to:

1. Review current data relating to HSA, HRA, HDHP and related consumer driven enrollment, technology, cost-sharing, account investments and contributions, premiums, plan design and more.
2. Identify key trends currently impacting stakeholders in the consumer driven arena, and how those trends may evolve going forward.
3. Examine issues, challenges and opportunities related to deployment of consumer driven plans and consumerism initiatives.
4. Explore potential consumer driven policy implications that may be addressed by Congress and the Trump administration going forward.
5. Consider consumer driven strategies currently undertaken by stakeholders and how they might evolve.
6. Plus engage in interactive learning through online question submission, attendee feedback and opportunity for follow up questions, and networking with attendees, faculty and other professionals through dedicated LinkedIn group.

Who Should Attend

Interested attendees would include:

- C-Suite Executives
- Consumerism Executives and Staff
- Healthcare Innovation, Transformation and Reform Executives
- Benefit Managers, Human Resource Directors & Benefit Consultants
- Legal, Regulatory and Policy Executives and Staff
- Planning and Strategic Executives and Staff
- Business Intelligence Staff
- Product development & Management Staff
- Sales, Marketing & Business Development Executives
- Medical Directors
- Other Interested Parties

Attendees would represent organizations including:

- Health Plans
- Hospitals and Health Systems
- Provider Networks
- Third Party Administrators
- Employers
- Financial Institutions
- Benefit Consultants and Agents
- Other Healthcare Providers
- Government
- Pharmaceutical Organizations
- Solutions Providers
- Associations, Institutes and Research Organizations
- Media
- Other Interested Organizations
With more than 20 years of experience in the investment industry, Eric has developed and integrated a number of innovative investment platforms for the Health Savings Account (HSA), Health Reimbursement Arrangements (HRA) and Voluntary Employee Benefit Association (VEBA) market.

Eric has created partnerships with the largest banks and administrators in the country to establish their strategy including the integration of the investment platforms. In addition, Eric Co-Authors the Devenir HSA Marketplace Research Report that is published semi-annually and has become the industry standard for HSA marketplace research. Prior to co-founding Devenir, Eric served as an Associate Vice President and Investment Officer with RBC Dain Rauscher.

During his 10 years with RBC Dain Rauscher, Eric developed and managed investments for individuals and institutions. In 2007 Eric was named among Institutional Investor 20 rising stars of retirement plan advisors for his work in the HSA market.

Eric is one of the founding members of Consumers For Healthcare Choices, a non-profit organization focused on consumer driven healthcare awareness as well as a member of the American Bankers Association’s HSA Council. He holds a Bachelor of Arts degree in Economics from the University of Minnesota.
John Young is a leading consultant in all things Consumer Driven, including Public and Private Exchange Strategies, Health Plan Strategies, HRA and HSA Plan Design and Pricing, Defined Contribution, and Transparency. He was a pioneer in the beginning of Consumer Driven Health and continues to be devoted to improving the consumerism customer experience through all stakeholders – exchanges, health plans, HSA custodians, employers, benefit advisors, new innovation and technology companies, and doctors and hospitals. He is active in advising policy makers and trade organizations on health care reform and consumerism. He is an active speaker and conference leader, known for his entertaining style and enthusiasm.

John. been in the employee benefits industry for 30 years, with 15 years devoted to consumer driven healthcare. He was previously Senior Vice President, Consumerism for Cigna Healthcare. Serving as a primary resource for driving Cigna's consumer driven health strategy through national mid-market sales and service regions, helping increase Cigna’s HRA membership by 600% and HSA membership by 1,600%.

John serves as a consultant to the HSA Council of the American Banking Association, is a member of the League of Leaders for the Institute for HealthCare Consumerism, a member CDHC Solutions Editorial Advisory Board, and a board member of the Healthcare Choice Coalition. He served as Chair of the Industry Advisory Committee of the HSA Coalition, was on the executive committee of Consumers for Health Care Choices, and has testified to the United States Department of Labor on the consumer driven health care movement.

In December 2012, John received the John J. Robbins Senior Memorial HealthCare Consumerism Leadership Award from the Institute of HealthCare Consumerism (theihcc.com) and in 2010, he was recognized as Health Plan Innovator by CDHC Solutions Magazine in their Consumerism Industry Superstars Issue.

John received his bachelor's degree from Bethel University. He is an Adjunct Professor at the University of St. Thomas teaching employee benefit courses in their masters programs, and assists at the University of California San Diego teaching consumerism to Human Resources professionals.
Corporate Pricing, Terms and Conditions

Individual vs. Corporate Site License Pricing

- Individual registrations cover a single phone line.
- Multiple persons may listen via speaker phone for the individual registration fee.
- Each individual receives a unique dial-in ID that is not re-useable.
- Corporate pricing is available when registrations are desired for more than one phone line.

Corporate Site License Attendee Registrations

- Organizations individually register all participants for web access and e-mail delivery unless arranged otherwise with MCOL, but corporate pricing will apply based on the number of employees registered.

Eligibility

- Corporate pricing is only available to single organizations, or parent organizations and their affiliates.
- Professional Associations or other groups of separate organizations may not combine for corporate pricing.

Pricing Schedule

**Events Priced at $195 Individually:** Site License pricing for one of any $195 individual events is based upon the number of covered phone lines, according to the following table.

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<th>Covered Phone Lines /Logins</th>
<th>Total Price</th>
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<tr>
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Equivalent Price per employee and total savings compared to individual $195.00 price*:

* based upon the midpoint of employees in each range