

MCOL's Healthcare Web Summit provides turn-key administration and marketing of dedicated sponsored webinars, providing the credibility of offering your educational promotion through a recognized leader in learning events, and delivery of a targeted, valued audience that you can even pre-screen.

In less than 90 minutes, you can impress a highly targeted audience on the value and benefits of your business solutions. MCOL provides a leading, reputable independent platform that can help you extend your marketing reach! We offer complete event management services, including preparation of post-event CD-ROMs, and complete attendee contact list, with email addresses!

1. You Set the Event Topic, Date, and Provide Speakers

2. You Get Verified Contact Information and Resources to Generate Sales Leads!

- Email, name, title, company, address, and phone for all event registrants
- Report provided indicating actual call-in information compared to registrants
- Feedback e-mails sent to all registrants encouraging questions and dialogue after the event
- CD-ROMs with audio recording, presentations & bios provided for after-marketing

3. You Get a Promotional Package via MCOL's targeted channels!!

- Email blasts via MCOL's HealthExecWire service and Web Summit News
- Sponsor messages in MCOL's e-newsletters
- Detailed Event listing in Healthcare Web Summit web site
- Event listing on ConferenceLand web site and in monthly @Conference e-newsletter

4. We do the rest! Our Conference Management Services include:

- **Speakers**...we'll work with speakers to provide orientation on conference facility usage, we can even help to arrange outside speakers when needed
- **Registration**...we'll coordinate all participant registration, including registration confirmation, submission of event dial-in instructions
- **Pre-Screening**...if desired, we'll send you a weekly list of registrations for you to review and approve, based on your preset criteria
- **Registration Contact List**...we'll provide a complete registration contact list to you, including name, title, company, contact, and emails
- **Live Chat**...we'll coordinate receipt of participant questions during event, if desired
- **Post-Event CD-ROMs**...we'll prepare and send you private-labeled CD-ROMs of your event, including audio-recording, presentation and other materials you wish
- **Post-Event Evaluation**...we'll send post-event evaluation forms via email
- **Post-Event Report**...we'll prepare a report comparing registrations to attendance
- **Technical support**...we'll provide full technical support for speakers and registrants