

MCOL's healthcarewebsummit provides turn-key administration and marketing of dedicated sponsored webinars, providing the credibility of offering your educational promotion through a recognized leader in learning events, and delivery of a targeted, valued audience that you can even pre-screen.

In sixty minutes,* you can impress a highly targeted audience on the value and benefits of your business solutions. MCOL provides a leading, reputable independent platform that can help you extend your marketing reach! We offer complete event management services, including preparation of post-event CD-ROMs, and a complete attendee contact list, with email addresses!

1. You Set the Event Topic, Date, and Provide Speakers

2. You Get Verified Contact Information and Resources to Generate Sales Leads!

- Email, name, title, company, address, and phone for all event registrants
- Report provided indicating actual call-in information compared to registrants
- Feedback e-mails sent to all registrants encouraging questions and dialogue after the event
- CD-ROMs with audio recording, presentations & bios provided for after-marketing

3. You Get a Promotional Package via MCOL's targeted channels!!

- Email blasts via MCOL's healthexecwire service and websummitnews
- Sponsor messages in MCOL's e-newsletters
- Detailed Event listing in healthcarewebsummit web site
- Event listing on ConferenceLand web site and in monthly @Conference e-newsletter

4. We do the rest! Our Conference Management Services include:

- **Speakers**...we'll work with speakers to provide orientation on conference facility usage, we can even help to arrange outside speakers when needed
- **Registration**...we'll coordinate all participant registration, including registration confirmation, submission of event dial-in instructions
- **Pre-Screening**...if desired, we'll send you a weekly list of registrations for you to review and approve, based on your preset criteria
- **Registration Contact List**...we'll provide a complete registration contact list to you, including name, title, company, contact, and emails
- **Live Chat**...we'll coordinate receipt of participant questions during event, if desired
- **Post-Event CD-ROMs**...we'll prepare private-labeled CD-ROMs of your event, including audio-recording, presentation and other materials you wish. Flash Drive option also available
- **Post-Event Evaluation**...we'll send post-event evaluation forms via email
- **Post-Event Report**...we'll prepare a report comparing registrations to attendance
- **Technical support**...we'll provide full technical support for speakers and registrants

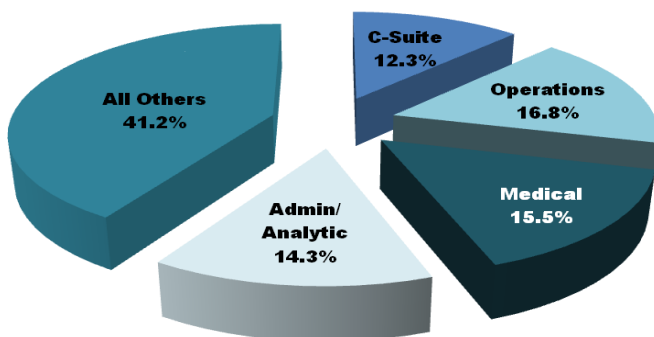
* longer time periods are also available. Ask for a quotation.

Demographics

Attendee State	Percent	Attendee State	Percent
AK	0.03%	NC	1.80%
AL	0.91%	ND	0.13%
AR	0.38%	NE	0.44%
AZ	1.88%	NH	0.46%
CA	12.98%	NJ	3.04%
CO	1.93%	NM	0.51%
CT	2.42%	NV	0.42%
DC	2.17%	NY	6.07%
DE	0.26%	OH	3.51%
FL	3.92%	OK	0.77%
GA	2.44%	OR	1.21%
HI	0.31%	PA	5.90%
IA	1.16%	RI	0.54%
ID	0.30%	SC	0.71%
IL	4.51%	SD	0.25%
IN	1.80%	TN	2.00%
KS	0.43%	TX	4.32%
KY	1.69%	UT	0.55%
LA	0.61%	VA	2.60%
MA	4.77%	VT	0.38%
MD	2.57%	WA	1.83%
ME	0.48%	WI	2.51%
MI	3.54%	WV	0.18%
MN	3.42%	WY	0.21%
MO	2.19%	International	1.89%
MS	0.14%	Total	100.00%
MT	0.48%		

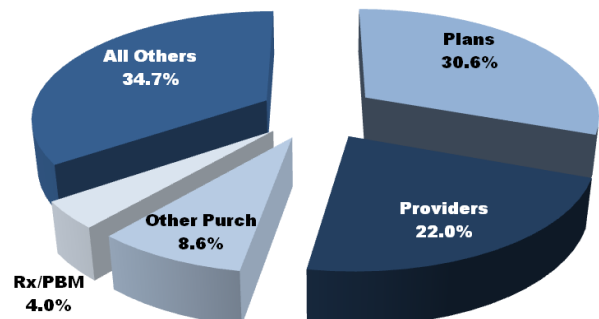
Attendee Job Level	Percent
Actuarial	1.1%
Administrative	6.9%
Analytical	7.3%
Business Development	2.4%
Clinical	5.8%
Consultant	5.1%
C-Suite	12.3%
Finance & Accounting	3.4%
General Executive	5.6%
Human Resources	2.2%
Information Technology	2.0%
Legal & Regulatory	4.5%
Medical Director	2.8%
Medical Management	6.9%
Operations	16.8%
Press	0.8%
Provider Rel./Managed Care	5.0%
Sales & Marketing	8.9%
Grand Total	100.0%

Category	Percent
Associations/Institutes/Edu	3.7%
Consulting	8.4%
Employers/Agents	4.5%
Government	1.6%
Health Plan/Insurance	30.6%
Hospital	13.3%
Individuals	0.7%
Medical Grp/Other Providers	5.4%
Other Vendors	21.9%
Provider Networks	3.3%
Rx/PBMs	4.0%
TPA/Care Management	2.5%
Grand Total	100.0%



↑ **Attendees by Job Level**
(Medical includes Medical Director, Medical Management & Clinical)

→ **Attendees by Company Category**
(Other Purchaser includes Employers/Agents, Gov & TPA/Care Mg)



Selected organizations represented by attendees

Over 2,500 organizations have registered their employees to attend healthcarewebsummit events. The following listing includes the top 300 organizations with respect to attendance, in alphabetical order:

1199 National Benefit Fund
A.T. Kearney Limited
AARP
Abbott Laboratories
Accenture
ACS Health Care Solutions
ActiveHealth Management
Adaptis
Advocate Health Partners
Aetna, Inc.
Aflac
Alere
Allina Hospitals & Clinics
American Cancer Society
American Community Mutual Insurance Company
American Enterprise Institute
American Hospital Association
American Medical Association
America's Health Insurance Plans (AHIP)
Amerigroup Corporation
AmeriHealth Mercy
APS Healthcare
Ascension Health
ASI Health
AstraZeneca
Athens Area Health Plan Select
AtlantiCare
Atrius Health
Aventis Pharmaceuticals
Avera Health
Avivia Health from Kaiser Permanente
AvMed Health Plans
Bain & Company
Bank of America
Banner Health
Baptist Health
BB&T Insurance Services
BearingPoint
Beth Israel Deaconess Physician Organization
BJC Healthcare
Blue Care Network
Blue Cross Blue Shield Association
Blue Cross Blue Shield of Alabama
Blue Cross Blue Shield of Arizona
Blue Cross Blue Shield of Florida
Blue Cross Blue Shield of Illinois
Blue Cross Blue Shield of Kansas City
Blue Cross Blue Shield of Louisiana
Blue Cross Blue Shield of Massachusetts
Blue Cross Blue Shield of Michigan
Blue Cross Blue Shield of Minnesota
Blue Cross Blue Shield of North Carolina
Blue Cross Blue Shield of Rhode Island
Blue Cross Blue Shield of Tennessee
Blue Cross Blue Shield of Vermont
Blue Cross of Northeastern Pennsylvania
Blue Shield of California
Bluegrass Family Health
BNA
Boehringer Ingelheim Pharmaceuticals
Booz Allen Hamilton
CalOptima
Cancer Treatment Centers of America
Capital BlueCross
Capital District Physicians' Health Plan
Capital Health Plan
Cardinal Health
Carefirst Blue Cross Blue Shield
CareOregon
Carol Corporation
CBIZ Benefits & Insurance Services
CBSA
Cedars-Sinai Medical Center
Centene
Centers for Medicare & Medicaid Services
Centocor
Cerner Corporation
Chinese Community Health Plan
CHRISTUS Health
CIGNA
Clear Choice Health Plans
Cleveland Clinic Health System
Colorado Access
Community First Health Plans
Community Health Group
Community Health Plan of Washington
Coney Island Hospital
ConnectiCare
Cook Children's Health Plan
Coventry Health Care
CSMS-IPA
CVS Caremark
Dartmouth Hitchcock
DaVita Inc
Deaconess Health Plans
Dean Health Plan
Deloitte
Delta Dental
Department of Managed Health Care
Dept. of Health Services/Community Health Plan
DSS Research
DST Health Solutions
ECG Management Consultants Inc.
ECRI

Selected organizations represented by healthcarewebsummit attendees continued....

EDS
Elsevier/MEDai
Epstein Becker & Green
Excellus BlueCross BlueShield
Express Scripts, Inc
Fairview Health Services
Fallon Community Health Plan
Firstcare
FirstCarolinaCare
Florida Hospital
Focused Health Solutions
Foundation Surgery Affiliates
Gallagher Benefit Services
Gateway Health Plan
GE Healthcare
GEHA
Geisinger Health Plan
Geisinger Health System
Genzyme
GlaxoSmithKline
Gorman Health Group, LLC
Greater Rochester IPA
Group Health Cooperative
Guardian Life Insurance
Gundersen Lutheran Health Plan
HANYS
Harvard Pilgrim Health Care
Harvard Vanguard Medical Associates
Hawaii Medical Service Association
Health Alliance Medical Plans
Health Care Service Corporation
Health Design Plus
Health Dialog
Health Net
Health New England
Health Partners
Health Partners of Philadelphia
Health Strategies Group
Healthation, Inc.
HealthCare Partners Medical Group
Healthfirst
HealthMarkets
Healthnow
HealthPartners
HealthPlus of Michigan
HealthScape Advisors
HealthSCOPE Benefits
Healthways, Inc.
Healthwise, Inc.
Henry Ford Health System
Hewitt Associates
Highlands Wellmont Health Network
Highmark
Hill Physicians Medical Group
HIP Health Plan
Holy Redeemer Health System
Hometown Health
Horizon Blue Cross Blue Shield
HP
Hudson Health Plan
Humana
IBM
Independence Blue Cross
Independent Health
Infosys
Inland Empire Health Plan
Integrated Healthcare Association
Iowa Foundation for Medical Care
Iowa Health System
IPRO
John Deere Health Care
Johns Hopkins HealthCare
Johnson & Johnson
Kaiser Permanente
Keenan & Associates
KPMG
L.A. Care Health Plan
Lemhi Ventures
LexisNexis Risk Solutions
Lovelace Health Plan
Marsh
Martin's Point Health Care
Mayo Clinic
McKesson
Medco Health Solutions
Medcost, LLC
MEDICA
Medical Mutual
MedImpact
Mennonite Mutual Aid
Mercer
Merck & Co, Inc.
Mercy Health Plans
Methodist Healthcare
Metroplus Health Plan
Midlands Choice, Inc.
Milliman, Inc.
Montefiore Medical Center
Mount Carmel Health Plan
Mount Sinai Hospital
MVP Health Care
NASCO
National Health Services, BCE Emergis
Nationwide
Navigant Consulting, Inc.
Neighborhood Health Plan
Neighborhood Health Plan of Rhode Island
Network Health
New West Health Services
NextGen Healthcare
Northern Health Authority
Novartis Pharmaceuticals
Novo Nordisk
OCI
Oklahoma Health Care Authority
OmniCare Health Plan
OptumHealth Care Solutions
OSU Health Plan
PacificSource Health Plans
Palmetto Health Quality Collaborative
Paramount Health Care
Park Nicollet Health Services
Partners Healthcare
Passport Health Plan

Selected organizations represented by healthcarewebsummit attendees continued....

Pegasystems	Sun Health Corporation
Peoples Health	Synermed
Permedion	Tenet HealthCare
Pfizer	The Advisory Board Company
Philips Healthcare	The Camden Group
Physicians Plus Insurance Corp.	The Regence Group
PPOM	The Segal Company
Preferred Care Partners	The TriZetto Group
Premera Blue Cross	Thomson Reuters
Prescription Solutions	TMG Health
PricewaterhouseCoopers	Towers Watson
Prime Therapeutics	Triad Healthcare
Principal Financial Group	Triple-S, Inc.
Priority Health	Trustmark Insurance
Providence Health & Services	UCare
Providence Health Plans	United Medical Resources
QualChoice	UnitedHealth Group
Reden & Anders	Universal American
RelayHealth	University Health Care
Robert Bosch Healthcare	University of Michigan Health System
Roche	Univita Health
Rochester Individual Practice Association	UPMC Health Plan
Sanofi-Aventis	ValueOptions, Inc.
SCAN Health Plan	Ventegra, LLC
Schaller Anderson	VHA
Select Health Network	Walgreens
Shared Health	WEA Trust
Sharp Health Plan	WebMd
Siemens Medical	WellCare Health Plans
South Country Health Alliance	Wellmark Blue Cross Blue Shield
SSM Health Care	WellPoint/Anthem
St. John Health System	Western Growers Association
St. Luke's Health System	WINhealth Partners
St. Vincent Healthcare	World Congress
State Teachers Retirement System of Ohio	WorldDoc, Inc.
SummaCare Health Plan	Wyeth Pharmaceuticals