

Lots can go wrong with webinars, that's why it's so important today, more than ever, to look to trusted professionals who are committed to making sure you and your audience has a great webinar experience.

HealthcareWebSummit from MCOL..... Webinar Pros!



MCOL Webinars Audience Engagement

[Stats from MCOL Sponsored Webinars]

Average registrations = 265



42-53% Average webinar attendance rate



50% of audience responds to Polls



9% of audience ask questions via Chat

Benefits of Outsourcing Your Webinars to HealthcareWebSummit from MCOL:

- ✓ **All-in-One:** Turn-key full service webinars with conference and registration management
- ✓ **Save Time:** You can focus on your core business needs and not worry about details of running a webinar or tracking down registrations or targets
- ✓ **Registration Management:** Let our customer support staff take care of all the details to be sure contact information is captured, reminder notices are sent, and qualified audience shows up for your webinar
- ✓ **Better audience Engagement tools:** Chat for Q&A; Polling; Surveys
- ✓ **Post Webinar Report package:** Contacts info with emails, chat log, polling responses, web participation
- ✓ **Expertise:** Our team of highly trained professionals will ensure you, your speakers and audience has a great webinar experience
- ✓ **Obtain Qualified Leads with Verified Emails:** Customized email and other marketing designed to hit your high level targets; We'll promote your webinar to drive new leads
- ✓ **Interactive Webinar platform:** Easy slide navigation and video clip capabilities
- ✓ **Robust webinar experience across multiple platforms:** PC, MAC, iPad, Mobile Phones, etc
- ✓ **Post Webinar Video:** Video of presentation and recording



Are your speakers a little nervous? Or just want the option to pre-record a webinar to be sure it's perfect, to replay automatically in front of a live audience?

We've got you covered! Our Simulive webinar option offers the convenience of recording your webinar presentation in advance and then playing a recorded version for a live audience with the addition of interactive features like introductions, integrated chat and live Q&A. The main presentation is actually a pre-recorded webinar, but your participants won't know the difference!