

Prescription Cost and Benefit Strategies

A web summit on current strategies in managing prescription costs and designing benefits
February 19th through March 3rd, 2003. Get the latest on Benefit Design, PBM activities, Medicare Prescription Discount Card Initiative, Formulary & Generic Trends, Cost & Utilization Data and more!

Individual Registration Fee: \$95 Web Summit CD-ROM: \$20 for attendees; \$115 for non-attendees after March 3rd



e-Mail Summaries



Faculty Presentations



e-Network with Faculty & Attendees



Key Contacts Directory



Take e-Surveys and see results



Article Library

Prescription Cost and Benefit Strategies Web Summit Features include:

E-Mail Summit Summaries: Receive key email summaries of the Summit including quick links to referenced events, presentations and features.

Presentations from Nationally Prominent Faculty: Enhance your knowledge by reviewing faculty presentations covering key prescription cost and benefit topics. Get key market intelligence, expert advice, case studies and breaking information from Benefit Consultants, Health Plans, PBMs, Pharmaceutical organizations and National Thought Leaders .

Searchable Faculty Database: Search for Faculty by name, or organization, and review faculty bios, click to contact faculty, or click to review their presentation .

Searchable Database of Presentations: Search for faculty presentations by title, faculty or category.

Searchable Database of Prescription Cost and Benefit Articles: Search MCOL's database compiled just for this Summit of past articles .

Communicate with Faculty during the Summit: Faculty have agreed to answer participant e-mail during the summit .

E-Networking with other Summit Participants: Search for other participants by name, organization or state, and click to send private messages that still preserve the privacy of the recipients e-mail address

Prescription Strategies Forum: Post public inquiries or announcements for all participants to see, or respond to postings from other participants.

Key Contacts Directory: Registrants receive the adobe acrobat version, plus a special searchable version on the web , containing key Defined Care industry contacts and bios.

e-Poll: Attendees can take an exclusive e-poll ranking the critical prescription cost and strategies issues , with results made available in a post-summit e-newsletter.

Downloadable Tote Bag: Attendees can download the virtual Summit "Tote Bag", which contains adobe acrobat versions of the Key Contacts Directory, Fact Sheets, Final Agenda, and Welcome Video.

Web Exhibit Booths: Attendees can visit web Exhibit booths offering key information, resources and solutions, and even enter click to win free prize drawings from several selected booths.

Free Thirty Day MCOL Paid Membership: Registrants (not already MCOL paid members) will receive a free 30 day MCOL bronze paid membership (a \$15.00 value) which provides access to MCOL's paid member web site with extensive health management and managed care resources, and MCOL's coveted paid member e-mail delivery services.

Continued use of site after Summit closes: Continued access to the web summit site for six months.

See reverse side to register and for additional information

Healthcare Web Summit

Registration

Attendee Name		
Title		
Organization		
Mailing Address		
City	State	Zip
Telephone	Fax	E-Mail
Username 1st Choice	2nd Choice	Password

Healthcare Web Summit Events You're Registering For (check applicable boxes)

- Check here if you're a MCOL paid member
- New Directions in Managing Health Care Costs**
- Summit CD-ROM \$115.00 /MCOL Paid Member Price \$67.50
- Future Care 2003**
- Summit plus CD-ROM \$49.00 /MCOL Paid Member Price \$10.00
- Prescription Cost and Benefit Strategies**
- Summit Only \$95.00 / MCOL Paid Member Price \$ 47.50
- Summit plus CD-ROM \$115.00 /MCOL Paid Member Price \$67.50
- Defined Care 2003**
- Summit Only \$95.00 / MCOL Paid Member Price \$ 47.50
- Summit plus CD-ROM \$115.00 /MCOL Paid Member Price \$67.50
- Package Price for all Four Above Events**
- Summit Only (includes CD-ROM for New Directions and Future Care) \$249.00 / MCOL Paid Member Price \$124.50
- Summit plus CD-ROM \$289.00 /MCOL Paid Member Price \$164.50
- Web Edition of the International Health Summit**
- Summit Only \$95.00
- Summit plus CD-ROM \$115.00

Payment Information (check one box)

<input type="checkbox"/> Payment by check (circle) Payment Enclosed Send invoice
<input type="checkbox"/> Credit Card (circle) American Express MasterCard Visa
Card Number: _____ Expires _____



Fax this form to: 209.577.3557 or mail to 1101 Standiford Ave., Ste C-3, Modesto, CA 95350
 Phone 209.577.4888 e-Mail infohws@healthwebsummit.com Web www.healthwebsummit.com

HealthWebSummit
 Sponsored by [MCOL](#) and co-sponsored by [Health Care Conference Administrators](#), [Atlantic Information Services](#), [The Health Technology Center](#), the [International Health Summit](#), the [Consumer Driven Health Care Association](#), the [Integrated Health Care Association](#), the [HMO Alliance](#) and the [Health Care Administrators Association](#)