

## Webinar: PCMH and Value Based Care: The Blue Cross Blue Shield of Michigan Experience

– a HealthcareWebSummit Event, 1PM Eastern, Wednesday, Dec 5th, 2018



**PCMH and Value-Based Care**  
The Blue Cross Blue Shield of Michigan Experience

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**WEBINAR: Wednesday, December 5, 2018**  
**1-2 PM Eastern**

- Blue Cross Blue Shield of Michigan PCMH program scope and components
- Logistics and requirements involved with Blue Cross PCMH capability implementation
- Blue Cross Blue Shield of Michigan PCMH program results
- How the PCMH program fits into the Blue Cross value-based reimbursement model

**Faculty:**  
Amy McKenzie, MD, MBA, Blue Cross Blue Shield of Michigan  
Lisa Rajt, MSW, Blue Cross Blue Shield of Michigan

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## Registration

**Individual Registration Fee: \$195.** Post-Event Materials: \$45 for attendees; \$260 for non-attendees after the event.

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**Corporate Site licensing** also available (see page 3 for details)

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## Individual vs. Corporate Site License Pricing

- Individual registrations cover a single phone line.
- Multiple persons may listen via speaker phone for the individual registration fee.
- Each individual receives a unique dial-in ID that is not re-useable.
- Corporate pricing is available when registrations are desired for more than one phone line.

## Corporate Site License Attendee Registrations

- Organizations individually register all participants for web access and e-mail delivery unless arranged otherwise with MCOL, but corporate pricing will apply based on the number of employees registered

## Eligibility

- Corporate pricing is only available to single organizations, or parent organizations and their affiliates.
- Professional Associations or other groups of separate organizations may not combine for corporate pricing.

## Pricing Schedule

**Events Priced at \$195 Individually:** Site License pricing for one of any \$195 individual events is based upon the number of covered phone lines, according to the following table

### Price Schedule

Covered Phone Lines /Logins	Total Price
Under 10	\$870.00
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30-74	\$4,425.00
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Equivalent Price per employee and total savings compared to individual \$195.00 price\*:

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Under 10	\$174.00	\$605.00
10-29	\$100.25	\$3,895.00
30-74	\$88.50	\$10,325.00
75-174	\$73.84	\$27,645.00
175-249	\$59.64	\$49,425.00

\* based upon the midpoint of employees in each range