

## **Webinar: The Highmark True Performance Program: Value Based Care at Highmark**

– a HealthcareWebSummit Event, 1PM Eastern, Wednesday, October 3rd, 2018



**The Highmark True Performance Program**  
Value-Based Care at Highmark

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**WEBINAR: Wednesday, October 3, 2018**  
**1-2 PM Eastern**

- Highmark's approach to stakeholder engagement and provider collaboration with Value-Based Care
- The scope and results-to-date of Highmark's True Performance program
- True Performance reimbursement and program components
- How True Performance functions by combining Incentive payments, data & analytics and personal support

**Faculty:**  
Mari Vandenburg, Highmark, Inc.

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## Registration

**Individual Registration Fee: \$195.** Post-Event Materials: \$45 for attendees; \$260 for non-attendees after the event.

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**Online:** To register or get detailed information on the web, go to:  
<http://healthwebsummit.com/highmark100318.htm>

**Mail, Fax or Phone:** Use the form on page 2 to fax or mail your registration – or call 209.577.4888

**Corporate Site licensing** also available (see page 3 for details)

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Web Summit Registration Information (check add Recording if you also want the Post-Event Materials)			
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Medicare Advantage vs. Medicare FFS: Chronic Conditions Outcomes, 9/18/18	\$195/ \$240 w/ Recording		
Value-Based Specialty Care: Anthem's Approach, 9/20/18	\$195/ \$240 w/ Recording		
Understanding MSSP Pathways to Success: Milliman Analysis and Implications, 9/21/18	\$195/ \$240 w/ Recording		
The Highmark True Performance Program: Value Based Care at Highmark, 10/3/18	\$195/ \$240 w/ Recording		
2018 Accountable Care Web Summit, 11/8/18	\$295/ \$340 w/ Recording		
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# Corporate Pricing, Terms and Conditions

## Individual vs. Corporate Site License Pricing

- Individual registrations cover a single phone line.
- Multiple persons may listen via speaker phone for the individual registration fee.
- Each individual receives a unique dial-in ID that is not re-useable.
- Corporate pricing is available when registrations are desired for more than one phone line.

## Corporate Site License Attendee Registrations

- Organizations individually register all participants for web access and e-mail delivery unless arranged otherwise with MCOL, but corporate pricing will apply based on the number of employees registered

## Eligibility

- Corporate pricing is only available to single organizations, or parent organizations and their affiliates.
- Professional Associations or other groups of separate organizations may not combine for corporate pricing.

## Pricing Schedule

**Events Priced at \$195 Individually:** Site License pricing for one of any \$195 individual events is based upon the number of covered phone lines, according to the following table

### Price Schedule

Covered Phone Lines /Logins	Total Price
Under 10	\$870.00
10-29	\$2,005.00
30-74	\$4,425.00
75-174	\$9,230.00
175-249	\$12,525.00
250+	Call for quote

Equivalent Price per employee and total savings compared to individual \$195.00 price\*:

Covered Phone Lines /Logins	Price per Line	Total Savings
Under 10	\$174.00	\$605.00
10-29	\$100.25	\$3,895.00
30-74	\$88.50	\$10,325.00
75-174	\$73.84	\$27,645.00
175-249	\$59.64	\$49,425.00

\* based upon the midpoint of employees in each range