Individual Registration Fee: $195. Post-Event Materials: $45 for attendees; $260 for non-attendees after the event.

**Online**: To register or get detailed information on the web, go to: [http://www.healthwebsummit.com/scan082715.htm](http://www.healthwebsummit.com/scan082715.htm)
Currently, treatment of chronic care is often fragmented, discontinuous, inefficient, expensive, and fraught with difficulties in accessing appropriate care. A case can be made that chronic disease management could be considered the new geriatric medicine: treating older adults with multiple diseases that are associated with functional limitations, and involving complex, psychological and social problems.

A paradigm shift in geriatric care is occurring, revolving around chronic disease management, with home and community based services and care coordination that focuses on quality, efficiency, patient satisfaction and cost. Significant opportunity exists to address reduction of geriatric hospital readmissions with this approach.

For 35 years, SCAN Health Plan has been focusing exclusively on the unique needs of seniors and others on Medicare. As one of the largest not-for-profit Medicare Advantage plans in the country, SCAN currently serves 165,000 members in California and Arizona.

SCAN has developed innovative initiatives creating effective processes to reduce readmissions in the high risk, geriatric population, including their care transition interventions, INTERACT, and Guided Care Nurse programs. This session will explore demographic changes, readmissions reduction challenges, work force and caregiver issues and successful intervention approaches.

Please join SCAN's Vice President and Medical Director, Dan Osterweil, MD, FACP, CMD, on Thursday, August 27th, 2015 at 2PM Eastern, as he addresses SCAN Health Plan Initiatives to Reduce Readmissions involving Changing Paradigms in Geriatric Care.
Learning Objectives

Participants will be able to:

1. Overview the demographic, care delivery and other factors driving the geriatric paradigm shift.
2. Consider specific challenges for the health care work force in addressing the geriatric paradigm shift.
3. Examine specific interventions developed by SCAN to address hospital readmissions including Care Transitions Intervention (CTI), Care Coordination, Guided Care Nurse, INTERACT III and Office Re-Engineering programs.
4. Identify the four pillars of Care Transitions Intervention.
5. Understand key components and related outcomes of SCAN programs targeting geriatric hospital readmissions.
6. Explore the implications of developing similar initiatives and interventions for applicable geriatric populations.
7. Engage in interactive learning through online question submission, attendee feedback and opportunity for follow-up questions, and networking with attendees, faculty and other professionals through a dedicated LinkedIn group.

Who Should Attend

Interested attendees would include:

- C-Suite Executives
- Medical Directors
- Population Management Executives and Staff
- Care Management Executives and Staff
- Geriatric Care Team Staff
- Medicare Operations Executives and Staff
- Strategy and Planning Executives and Staff
- Innovation and Transformation Executives
- Clinical and Business Intelligence Staff
- Other Interested Parties

Attendees would represent organizations including:

- Health Plans
- Hospitals and Health Systems
- Provider Networks
- Accountable Care Organizations
- Pharmaceutical Organizations
- Care Management Organizations
- Solutions Providers
- State and Local Government Agencies
- Associations, Institutes and Research Organizations
- Media
- Other Interested Organizations
Dan Osterweil, MD, FACP, Msc Ed., CMD, Vice President/Medical Director, SCAN Health Plan and Professor of Medicine at UCLA, completed a geriatrics fellowship at UCLA. Dr. Osterweil is the founder and Medical Director of the Specialized Ambulatory Geriatric Evaluation (S+AGE™) Clinic, a community based, geriatric assessment center in Sherman Oaks.

He is the Emeritus-editor of the Journal of the American Medical Directors Association (JAMDA) in which he has founded. He is a member of the editorial board of Caring for the Ages. Dr. Osterweil co-authored two editions of Medical Care in the Nursing Home, is the co-editor of Comprehensive Geriatric Assessment, and has published over 60 articles in peer-reviewed journals. His areas of expertise include cognitive and functional assessment, management of dementia, and continuous quality improvement in the nursing home, planning and implementation of the work processes in the nursing home, in-depth knowledge of nursing home state and federal regulations, and practice innovations.

Dr. Osterweil is Director of a UCLA training program entitled Leadership and Management in Geriatrics (LMG) and Associate Director of the Multicampus Program in Geriatrics and Gerontology at UCLA (MPGMG).
Corporate Pricing, Terms and Conditions

Individual vs. Corporate Site License Pricing

- Individual registrations cover a single phone line.
- Multiple persons may listen via speaker phone for the individual registration fee.
- Each individual receives a unique dial-in ID that is not re-useable.
- Corporate pricing is available when registrations are desired for more than one phone line.

Corporate Site License Attendee Registrations

- Organizations individually register all participants for web access and e-mail delivery unless arranged otherwise with MCOL, but corporate pricing will apply based on the number of employees registered.

Eligibility

- Corporate pricing is only available to single organizations, or parent organizations and their affiliates.
- Professional Associations or other groups of separate organizations may not combine for corporate pricing.

Pricing Schedule

Events Priced at $195 Individually: Site License pricing for one of any $195 individual events is based upon the number of covered phone lines, according to the following table.

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Equivalent Price per employee and total savings compared to individual $195.00 price*:

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* based upon the midpoint of employees in each range