

Health Web Summit

Totally Internet based conferences for professionals www.healthwebsummit.com

New Directions in Managing Health Care Costs

- A web summit on emerging trends and solutions in dealing with double digit cost increases
- December 2nd through December 13th, 2002

Get the latest on Consumer cost sharing, tiered hospital copayments, managed self-insurance, disease management, e-visits, and other current trends and strategies.

Individual Registration Fee: \$95 Web Summit CD-ROM: \$20 for attendees; \$115 for non-attendees after December 13th

Presentations from leading organizations including Better Health Technologies; Center for Studying Health System Change; CPRi Communications; Delta Health Systems; DeMarco and Associates; Direct Health Networks; Health Net of the Northeast, Inc; Hewitt Associates; Hill Physicians Medical Group; Intelligent Healthcare; MedVantage; Milliman USA; PacifiCare Health Systems; Shattuck Hammond Partners; Sherlock Company; Towers Perrin; Wellmed and WorldDoc, But there's even much more to this web summit:

New Directions Web Summit Features include:



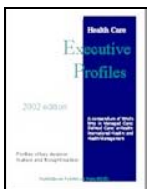
e-Mail Summaries



Faculty Presentations



e-Network with Faculty & Attendees



Key Contacts Directory



Take e-Surveys and see results



Visit Web Exhibits



Click to win prizes

- **E-Mail Summit Summaries:** Receive key email summaries of the Summit including quick links to referenced events, presentations and features .
- **Presentations from Nationally Prominent Faculty:** Get key market intelligence, expert advice, case studies and breaking information from Benefit Consultants, Health Plans, Disease Management experts, Third Party Administrators, IPAs, Medical Managers and National Thought Leaders .
- **Searchable Faculty Database:** Search for Faculty by name, or organization, and review bios, click to contact faculty, or click to review presentations.
- **Searchable Database of Presentations:** Search for faculty presentations by title, faculty or category.
- **Fact Sheets:** Review Executive Fact Sheets on Trends, Data and Current Key Strategies involved with the Summit topics
- **Searchable Database of Health Care Cost Management Articles:** Search MCOL's database compiled just for this Summit of past articles .
- **Communicate with Faculty during the Summit:** Faculty have agreed to answer participant e-mail during the summit .
- **E-Networking with other Summit Participants:** Search for other participants by name, organization or state, and click to send private messages that still preserve the privacy of the recipients e-mail address..
- **Cost Management Forum:** Post public inquiries or announcements for all participants to see, or respond to postings from other participants .
- **Key Contacts Directory:** Registrants receive the adobe acrobat version, plus a special searchable web version, with key industry contacts and bios.
- **e-Poll:** Attendees can take an exclusive e-poll ranking the critical issues and strategies involved with New Directions in Managing Health Care Costs, with results made available in a post-summit e-newsletter.
- **Downloadable Tote Bag:** Attendees can download the virtual Summit "Tote Bag", which contains adobe acrobat versions of the Key Contacts Directory, Fact Sheets, Final Agenda, and Welcome Video.
- **Web Exhibit Booths:** Attendees can visit web Exhibit booths offering key information, resources and solutions, and even enter click to win free prize drawings from several selected booths.
- **Free Thirty Day MCOL Paid Membership:** Registrants (not already MCOL paid members) receive a free 30 day MCOL bronze paid membership good for December 2002, which provides access to MCOL's paid member web site, and MCOL's coveted paid member e-mail delivery services
- **Continued use of site after Summit closes:** Continued access to the web summit site provided after the summit closes for six months.

See Registration Form on Reverse Side

Health Web Summit Registration

Attendee Name		
Title		
Organization		
Mailing Address		
City	State	Zip
Telephone	Fax	E-Mail
Username 1st Choice	2nd Choice	Password

Health Web Summit Events You're Registering For (check applicable boxes)

- Check here if you're a MCOL paid member
- New Directions in Managing Health Care Costs**
- Summit Only \$95.00 / MCOL Paid Member Price \$ 47.50
- Summit plus CD-ROM \$115.00 / MCOL Paid Member Price \$67.50
- Future Care 2003**
- Summit Only \$39.00 / MCOL Paid Member Price \$ Free
- Summit plus CD-ROM \$49.00 / MCOL Paid Member Price \$10.00
- Prescription Cost and Benefit Strategies**
- Summit Only \$95.00 / MCOL Paid Member Price \$ 47.50
- Summit plus CD-ROM \$115.00 / MCOL Paid Member Price \$67.50
- Defined Care 2003**
- Summit Only \$95.00 / MCOL Paid Member Price \$ 47.50
- Summit plus CD-ROM \$115.00 / MCOL Paid Member Price \$67.50
- Package Price for all Four Above Events**
- Summit Only \$249.00 / MCOL Paid Member Price \$124.50
- Summit plus CD-ROM \$319.00 / MCOL Paid Member Price \$194.50
- Web Edition of the International Health Summit**
- Summit Only \$95.00
- Summit plus CD-ROM \$115.00

Payment Information (check one box)

Payment by check (circle) Payment Enclosed Send invoice

Credit Card (circle) American Express MasterCard Visa

Card Number:	Expires
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HealthWebSummit

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